



**2023 NATIONAL CONFERENCE  
SPONSORSHIP OPPORTUNITIES**

**KANSAS CITY, MO | MAY 19-20, 2023**  
**[thevoicesconference.com](http://thevoicesconference.com)**





## MISSION

---

*The Voices Project exists to influence culture through the training and promotion of leaders of color.*

## VISION

---

*The Voices Project envisions the holistic well-being of leaders and communities of color.*

## FROM Co-FOUNDER, LEROY BARBER

---

### **Thank you for considering a partnership with The Voices Conference!**

Our vision for the well-being of communities of color is accomplished through a commitment to the development of leaders of color. This conference will gather leaders of color from around the country and focus on training and encouraging them in their leadership journey.

The Voices Conference sponsors and exhibitors connect with leaders of color who serve as artists, authors, business leaders, educators, media, pastors and politicians around the country. This conference will convene hundreds of BIPOC leaders to hear and affirm their stories, build needed networks and share our unique experience and expertise.

The Voices Project has curated similar spaces for the past 11 years and as we return to our largest gathering, we invite you to partner with us. Your partnership is an investment in these dynamic leaders, providing the support we need to effectively offer the safe spaces, training and platform required to influence the culture for good.

Leroy Barber  
President, The Voices Project  
[voices-project.org](http://voices-project.org)



## **VOICES PROJECT INITIATIVES**

---

The Voices Project provides training for effective leadership, in a way that is rooted in the history and culture of people of color. Additionally, we expose and connect leaders of color to leadership opportunities across six domains of cultural influence - art, business, church, education, media and politics.

### **INTERNSHIPS**

Voices offers an eight-week, paid leadership development experience within a professional context that employs high-level leadership principles alongside culturally responsive community engagement. We provide training across various fields of expertise while interns begin to build their own Community engagement plans in one of The Voices Project's leadership sectors. The internship includes 30 hours of training in leadership, innovation in context, and spiritual formation.

### **GATHERING/LABS**

The Voices Lab is a semi-annual intimate gathering for leaders of color to engage in small group and one-on-one dialogue with industry experts so as to produce collaboration and collective action and the tools needed to move these leaders forward in their areas of interest or expertise.

### **PUBLISHING**

The Voices Publishing company invites and encourages new BIPOC voices into the public arena through direct publishing and publishing partnerships that develop authors of color and provide much needed literature from their unique perspectives.

### **NATIONAL CONFERENCE**

The Voices Conference is a two-day event providing leadership development for leaders of color. The Voices Conference hopes to empower and unite leaders of color in a way that gives voice to their own history and experiences. The Voices Conference is committed to institutional impact, therefore the target audience for our conference is people with power and influence who identify as leaders in their respective field.

### **THE VOICES SCHOOL FOR LIBERATION AND TRANSFORMATION**

The Voices School is a decolonized, higher-ed, online learning community centered in the culture of people of color offering professional development and certificates in Community Transformation, Biblical Studies and Theology.



## THE VOICES CONFERENCE DISTINCTIVE

---

The conference experience is created by leaders of color for leaders of color. We acknowledge that many of these leaders work alone in majority culture organizations and consequently feel a burden to represent their ethnic people group. Additionally, these leaders are responsible for shifting unhealthy perceptions of their culture while assisting non-profit, for-profit, church and/or educational institutions with the shift to more culturally relevant, inclusive work spaces. Though tired, they are hopeful that their vision for their community can still be realized. Therefore, intentional effort is made to create a safe space for leaders of color to be known as their authentic self and collaborate with other cultural influencers.

### Conference Elements

**Plenary** speakers are leaders of color who have a track record of leading from their experience for the benefit of communities of color.

**Labs** are facilitated by leaders of color to generate conversation and collaboration from participants and will represent each domain of culture (arts, business, church, education, entertainment/media and politics) and represented group affinity.

### Panel Discussions

Panels share the experiences and expertise of leader-practitioners while also allowing for important, interactive exchange with conference attendees.

**Relaxed scheduling** is structured to promote rest and acknowledge the unique communal culture of communities of color. Mealtimes are scheduled to allow for making important connections and the continuation of meaningful conference discussions. Intentional time is set aside for connecting with other leaders, relaxation and fun.



## SPONSORSHIP OPPORTUNITIES

---

Benefit	Supporter	Advocate	Activist	Champion
Level	\$1,000	\$5,000	\$10,000	\$20,000
Registrations	1	2	3	4
Logo and Link on Website				
Slide at Conference				
Exhibit Booth				
30 Second Video				

## ADDITIONAL ADVERTISING

---

- Meal Sponsorship: \$3500
  - ◆ 60 minute presentation at The Voices Conference community meal with attendees
  
- Exhibit Booth: \$1000
  - ◆ Booth ID sign
  - ◆ 6-foot skirted table
  - ◆ 2 chairs
  - ◆ *Full payment is required to reserve exhibitor spaces*

## CONTACT

---

To speak with someone about a sponsorship for The Voices Conference 2023 contact Leroy at [lbarbjr@gmail.com](mailto:lbarbjr@gmail.com).